

## WEBINAR Invite: How to Onboard AI as Your New Content Teammate

<https://go.aprimo.com/onboard-ai-employee>

### Email 1

SL: Webinar Invite - Onboard AI as your new teammate

Hey [Recipient's Name],

Hope you're doing well! During our last chat, we talked about the challenges of managing content.

With all the noise AI generates, it takes time to know the best solution. That's why I wanted to invite you to our upcoming webinar, "[How to Onboard AI as Your New Content Teammate](#)." Aprimo can help you navigate through the confusion. Here's a quick look at what we'll cover:

- Integrating AI into your workflows while maintaining brand consistency and safety.
- Enhancing cross-departmental collaboration and productivity with AI.
- Measuring and maximizing the ROI of your AI investment.

Learning how AI can seamlessly join your team is an excellent opportunity.

Click here to [register](#). I hope you can make it!

Catch up soon,

### Email 2

SL: Last Chance! Can't miss webinar on AI 🔥

Hey [Recipient's Name],

Here's a quick nudge about our [upcoming webinar](#) on onboarding your new AI teammate. It's right around the corner, and I wouldn't want you to miss out since it's right up your alley.

We'll dive into:

- Integrating AI into your workflows while maintaining brand consistency and safety.
- Enhancing cross-departmental collaboration and productivity with AI.
- Measuring and maximizing the ROI of your AI investment.

[Grab your spot now](#) if you haven't yet. I'm looking forward to hearing your thoughts.

Looking forward to seeing you there!