

Awareness across the targeted buying committees increased 5x, while demo calls increased 10% compared with the start of the campaign, showing stronger engagement as the new account-based creative gained traction.

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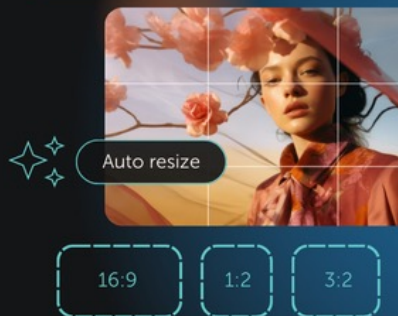


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