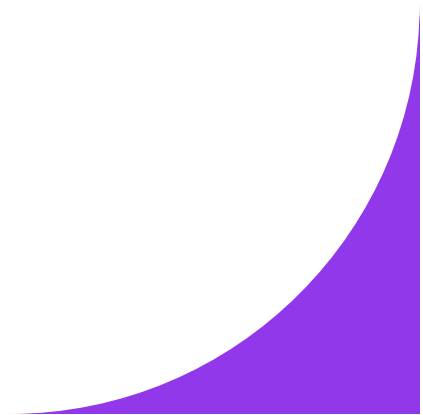


# ABM Ads Refresh Q225

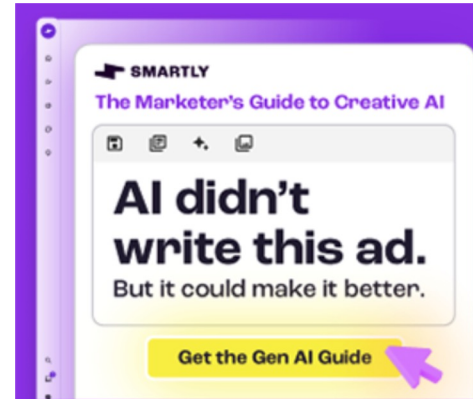
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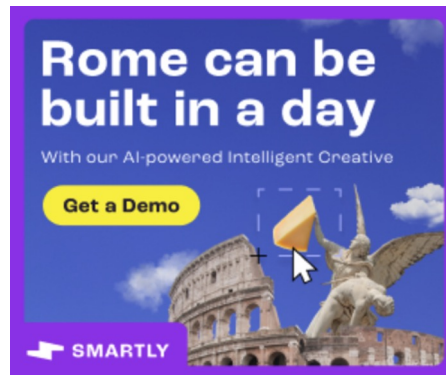
# Current Ads



Hot Accounts

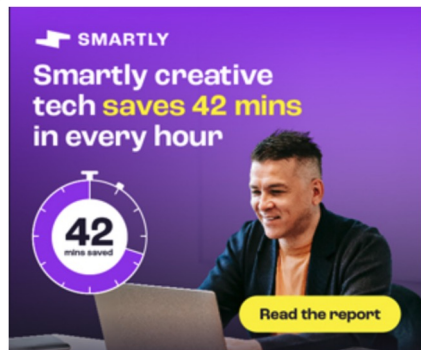


Warm Accounts



728x90, 300x250, 300x600, 970x250

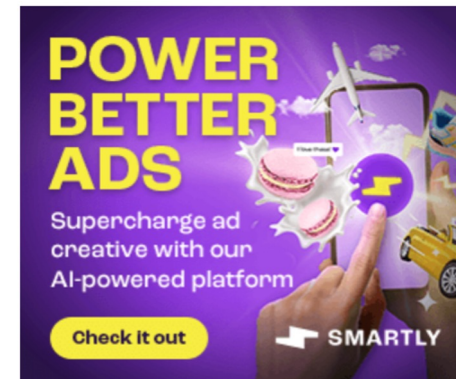
# Current Ads



Flashtalking



Sprinklr



Re:Search AI



# Example Ads

## Content Velocity

Cloudinary + GUESS

Optimize Performance & Increase Conversions

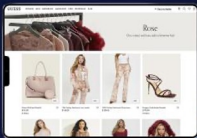
LEARN MORE

40% decrease in page load time

Cloudinary + GUESS

Optimize Performance & Increase Conversions

LEARN MORE



40% decrease in page load time

## Customization

Cloudinary + minted.

Automated generation of 60M images

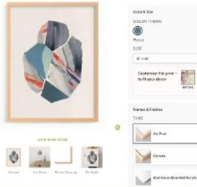
LEARN MORE

4000 art products

Cloudinary + minted.

Automated generation of 60M images

LEARN MORE



4000 art products

## Raw to Live

Cloudinary

Go from raw assets to live

In minutes. Not days or weeks. Lower hours spent on media-related tasks.

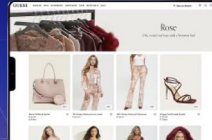
LEARN MORE

Cloudinary

Go from raw assets to live

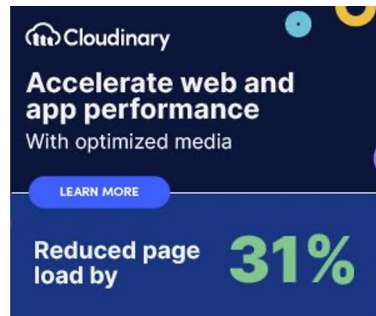
In minutes. Not days or weeks. Lower hours spent on media-related tasks.

LEARN MORE



# Example Ads

## Media Optimizer

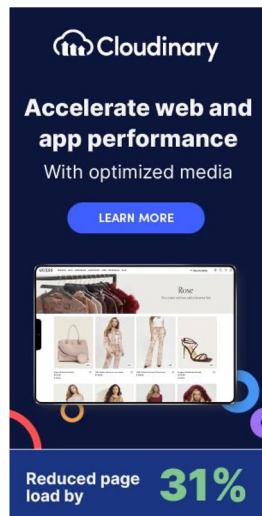


Cloudinary

**Accelerate web and app performance**  
With optimized media

[LEARN MORE](#)

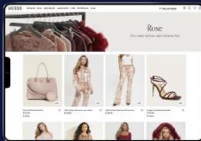
Reduced page load by **31%**



Cloudinary

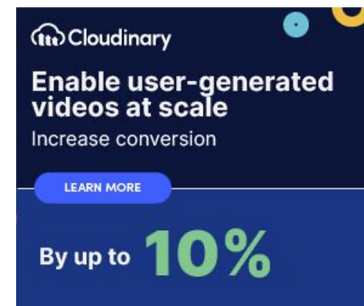
**Accelerate web and app performance**  
With optimized media

[LEARN MORE](#)



Reduced page load by **31%**

## Video API

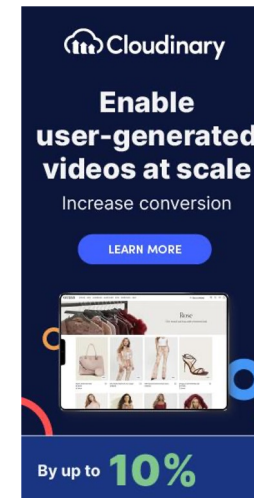


Cloudinary

**Enable user-generated videos at scale**  
Increase conversion

[LEARN MORE](#)

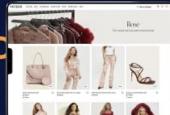
By up to **10%**



Cloudinary

**Enable user-generated videos at scale**  
Increase conversion

[LEARN MORE](#)



By up to **10%**



# Updated Ads

Too many tools?  
Not enough time?

**57%**  
can't keep up.  
**Smartly keeps  
you ahead.**

Get the 2025 Report

SMARTLY

Too many tools?  
Not enough time?

**57%**  
can't keep up.  
**Smartly keeps  
you ahead.**

Get the 2025 Report

SMARTLY

SMARTLY

**57%**  
can't keep up.  
**Smartly keeps  
you ahead.**

Get the 2025 Report

**47%**  
say versioning  
slows them.  
**Smartly  
automates it.**

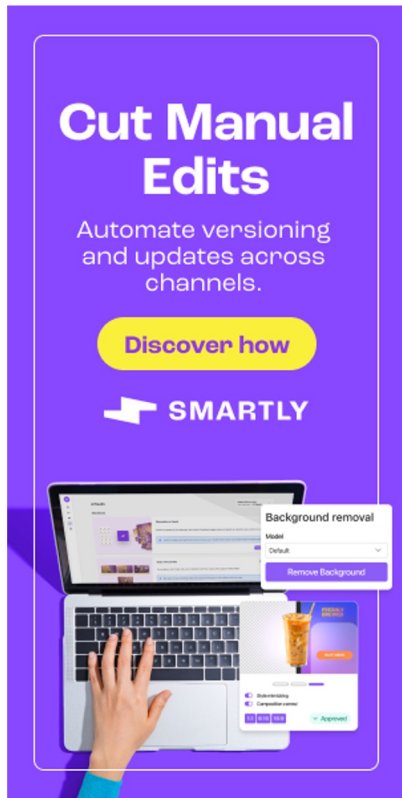
SMARTLY

Scale Creative Faster





# Updated Ads



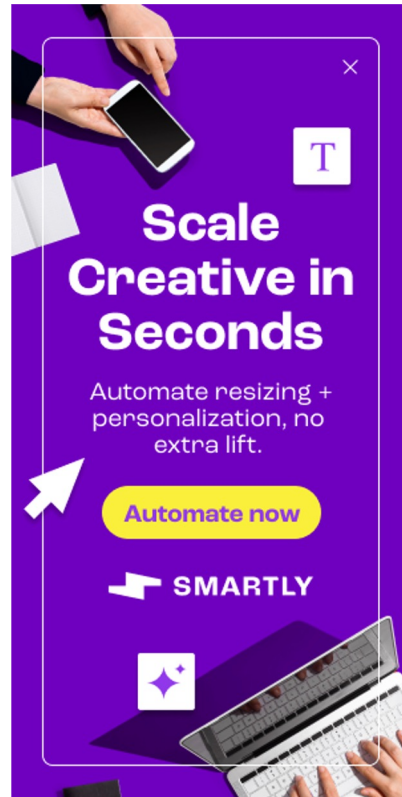
**Cut Manual Edits**

Automate versioning and updates across channels.

[Discover how](#)

➡ SMARTLY

The ad features a laptop with a 'Background removal' tool overlay, showing a 'Model' dropdown set to 'Default' and a 'Remove Background' button. A hand is shown typing on the laptop keyboard.



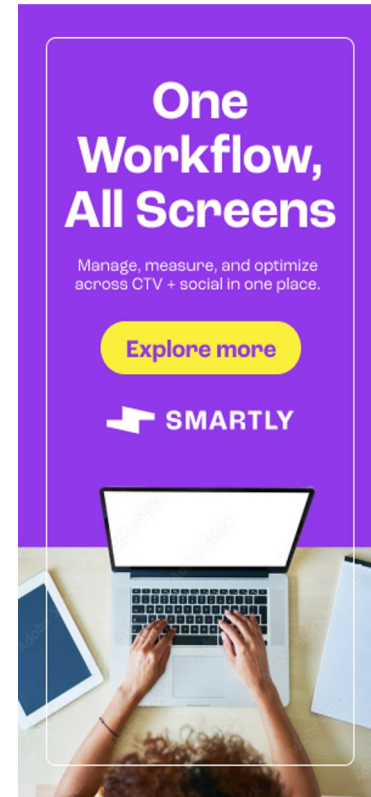
**Scale Creative in Seconds**

Automate resizing + personalization, no extra lift.

[Automate now](#)

➡ SMARTLY

The ad shows a hand holding a smartphone, with a 'T' icon in a box. A white arrow points to the 'Automate now' button. At the bottom, there is a laptop and a 'Spark' icon.



**One Workflow, All Screens**

Manage, measure, and optimize across CTV + social in one place.

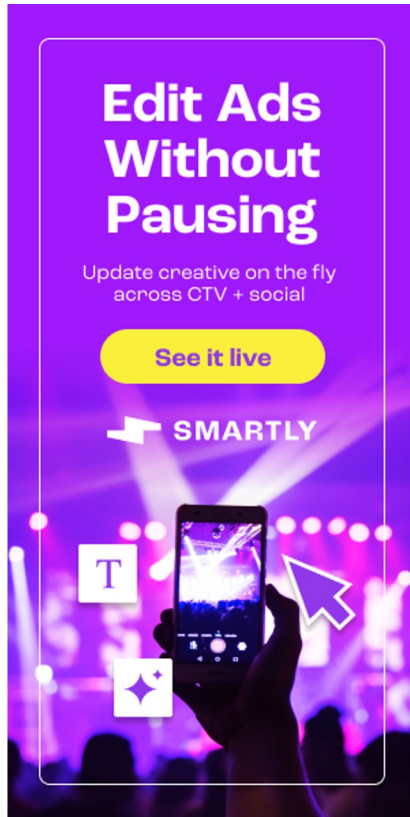
[Explore more](#)

➡ SMARTLY

The ad shows a top-down view of a person's hands typing on a laptop, with a tablet and papers nearby.




# Updated Ads



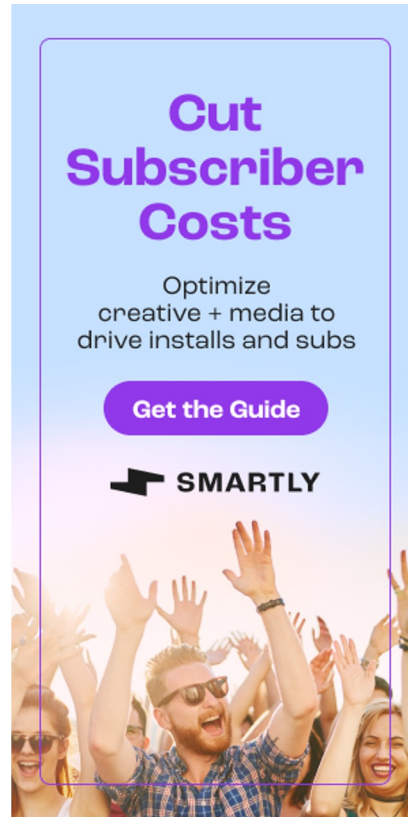
**Edit Ads Without Pausing**

Update creative on the fly across CTV + social

[See it live](#)

 SMARTLY


The background of the ad features a hand holding a smartphone displaying a video, with a cursor icon pointing at it. To the left of the phone are icons for a text box (T) and a video frame. The overall background is a vibrant purple with bokeh light effects.



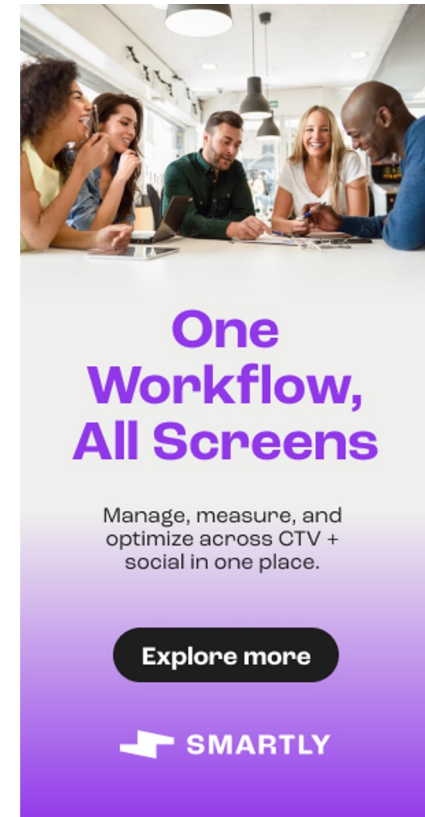
**Cut Subscriber Costs**

Optimize creative + media to drive installs and subs

[Get the Guide](#)

 SMARTLY


The background of the ad shows a crowd of people with their hands raised in the air, suggesting a successful event or launch. The background is a light blue gradient.



**One Workflow, All Screens**

Manage, measure, and optimize across CTV + social in one place.

[Explore more](#)

 SMARTLY

The background of the ad shows a group of four people (three women and one man) sitting around a table, looking at a laptop and smiling. The background is a light grey gradient.

